

Master of Arts Program in Cultural Studies
 Program Title : Master of Arts (Cultural Studies)
 Degree Title : Master of Arts (Cultural Studies)
 / M.A. (Cultural Studies)

This program concentrates on producing graduates equipped with profound ability to do cultural research, skills to analyse cultural issues, ability to develop new domains of cultural knowledge and ability to apply academic knowledge to cope with change. This program aims to generate cooperation, understanding and peace on the basis of equality amidst cultural, economic and political diversity in the Greater Mekhong Subregion. This program is available in two study-plans.

Plan A (1) : This plan places heavy emphasis on thesis writing, which is translated to a minimum of 36 credits, in order to present new findings or knowledge domains. Students may be required to take certain courses or do academic activities, both on a non-credit basis.

Plan A (2) : This plan requires students to take 18 core courses and 6 electives, in addition to writing a 12-credit thesis, to complete a total of 36 credits.

NB: This program is taught mainly in Thai.

Doctor of Philosophy Program in Social Sciences

Program Title : Doctor of Philosophy (Social Sciences)

Degree Title : Doctor of Philosophy (Social Sciences) / Ph.D. (Social Sciences)

This program aims to produce intellectuals and researchers who possess knowledge and skills concerning research and theoretical implementation in analyzing, criticizing, and proposing alternatives for a changing society, so as to enable them to develop initiatives to cope with the changing of economic, social, and political structures and systems resulting from the process of globalization.

NB: This program is taught mainly in Thai.

*"Graduates' Quality
 will always be
 our Mission"*



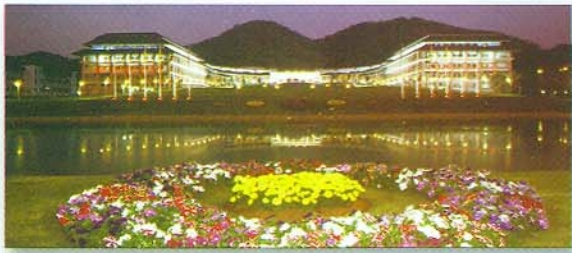
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School of Liberal Arts
 Mae Fah Luang
 University



The school of Liberal Arts, Mae Fah Luang University, was established with the primary mission to promote quality instruction, research, academic service, art and cultural preservation, and most importantly, the development of linguistically proficient graduates. It is our resolute intention both to excel in the teaching of English, Chinese, Japanese, and French and to emphasise the importance of information technology, which has become a worldwide occupational requirement. Our responsibilities also include the customization of our general education program to enhance student's learning in sociocultural, economic, political, environmental, and health-hygiene areas, which serve as a basis on which other professional courses are pursued.

At present, the School of Liberal Arts offers Bachelor's degree programs in English and Business Chinese, and Master's degree programs in Public Administration, Education Management, and Cultural Studies, as detailed below.

Bachelor of Arts Program in English

Program Title : Bachelor of Arts (English)

Degree Title : Bachelor of Arts (English) / B.A. (English)

This program primarily aims to develop graduates to be proficient in English as well as skillful in operating internationally utilized information technology systems; to think, put ideas into practice, and solve problems; and to maintain professional ethics in order to propel the nation towards comprehensively sustainable development and towards an international role.

NB: This program is taught mainly in English.

Bachelor of Arts Program in Business Chinese *Program Title : Bachelor of Arts (Business Chinese)*

Degree Title : Bachelor of Arts (Business Chinese) / B.A. (Business Chinese)

The primary aim of this program is to produce graduates who possess Chinese – language fluency and business administration skills in addition to English communication ability, so as to enable them to pursue careers or conduct business successfully, responsibly and ethically.

NB: This programme is taught mainly in Chinese (Mandarin) and English.



Master of Public Administration Program

Program Title : Master of Arts (Public Administration)

Degree Title : Master of Arts (Public Administration) / MPA

This program aims to stimulate students' acquisition of theoretical and practical knowledge including the ethics of public administration and related fields, and internationally accepted administrative concepts, with the ability to harmonise public and private operating principles. This program is available in two study-plans.

Plan A (2) : This plan requires students to fulfil core courses, electives, and a thesis, as specified in the curriculum.

Plan B : For this plan, students have to fulfil credits for core courses and electives as required by the curriculum and have to pass a comprehensive examination administered by the university.

Master of Education Program in Education Management

Program Title : Master of Education (Education Management)

Degree Title : Master of Education (Education Management) / M.Ed. (Education Management)

The principal objectives of this program are to enable students to develop far-sighted initiatives to cope with educational and socio-economic changes in society, to manage and utilize educational resources productively, to apply

management principles to education, to have leadership characteristics and ability to improve their affiliated organizations, and to maintain integrity and ethics so as to ensure effectual learning on the



learners' part. This program is available in three study-plans.

Plan A (1) : This plan requires students to take a non-credit course in research seminar or other non-credit courses as the School deems necessary, in order to be trained in research methodology. Final requirements for graduation include theses and defense thereof.

Plan A (2) : This requires students to fulfill core courses, electives, and a thesis, as specified in the curriculum.

Plan B : For this plan, students have to fulfill credits for courses as required by the curriculum, write a research paper, and pass a comprehensive examination administered by the university.

NB: This program is taught mainly in Thai.