

For more information
or to apply, mail us :

Stamp

Mae Fah Luang University
School of Information Technology
333 Moo 1, Tasood, Muang
Chiang Rai 57100; THAILAND

Or :

www.mfu.ac.th

Phone: (+66 53) 916 741, 916 742

Phone: (+66 53) 916 138

Fax: (+66 53) 916 743

E-mail: itschool@mfu.ac.th

Please provide the following information:

First & Family Name:	
Gender:	<input type="radio"/> Male <input type="radio"/> Female
Years of Age:	
E-Mail address:	
Telephone:	
Address (Optional) :	
Enter the type of programs you are mostly interested in:	
Preferred Starting Date:	
Enter your comments or questions:	



**MAE FAH LUANG
UNIVERSITY**
School of
Information Technology

www.mfu.ac.th

Learn to leverage IT strategically

Program Title : Master of Science Program in Strategic
Management Information System

Degree : M.Sc.(Strategic Management
Information System)

Length of Study : 2-year, 4 semesters

Location : The course will be conducted in
Chiang Rai at Mae Fah Luang
University 333 Moo 1 Tasood,
Muang, Chiang Rai 57100 ;Thailand

Contact : ● School of Information Technology
Phone: (+66 53) 916 741, 916 742
E-mail: itschool@mfu.ac.th

● Division of Graduate School Coordination
Phone: (+66 53) 916 138

Expenses : ● Plan A (1) : 100,000 Baht per program
● Plan A (2) : 160,000 Baht per program
● Plan B : 160,000 Baht per program

Prerequisite : Applicants must have Bachelor degree in
the following areas : Business
Management, IT, Computer Science,
Engineering or other related field.



**MAE FAH LUANG
UNIVERSITY**

School of
Information Technology



**Master of Science in
Strategic Management Information System**
English Program

Mae Fah Luang University
Chiang Rai 57100, Thailand
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Master of Science Program in Strategic Management Information System

THE PROGRAM

This 2-year, 4 semesters, 40 credits Master's program in Strategic Management Information System is unique and designed by practicing IT management specialists, taking into account the needs of the IT industry. The curriculum includes inputs from managers, IT professionals and entrepreneurs. The program covers Software Technologies, Strategic Planning in IT Utilization, Project Management, Logistics & Supply Chain Management, e-Business Management, IT Human Resource Management and others. The course prepares the student for a career in executive positions in IT and related industries.

CAREER SCOPE

- ❖ Managers of IT enabled-services, managing IT resources
- ❖ IT Policy Designers
- ❖ Business Analyst
- ❖ Business Process engineer
- ❖ Quality Assurance of IT processes
- ❖ IT Auditors
- ❖ Business Management empowered by advances in ICTs
- ❖ Project Management in core IT
- ❖ Entrepreneurship in IT
- ❖ Professional's career advancement

DISTINCTIVE FEATURES

- ❖ Complete course curriculum designed to meet modern business management requirements
- ❖ Exposure to e-business technologies such as ERP, CRM, SCM, and SaaS
- ❖ Web Technologies such as EJB, JSP, XML, ASP and .NET
- ❖ Hands-on experience and emphasis on case studies and simulation
- ❖ International Academic Environment

COURSE STRUCTURE

Plan A(1) : Thesis Only

Successful completion requires 36 credits for Thesis only.

Plan A(2) : Coursework with Thesis

Successful completion requires 40 credits. 24-credit from required courses, 4-credit from elective courses and 12-credit from thesis.

Plan B : Coursework with Independent Study

Successful completion requires 40 credits. 30-credit from required courses, 4-credit from elective courses and 6-credit from independent-study.

CURRICULUM

CORE COURSES

- ❖ Database Technology & Data Warehousing
- ❖ Web Application Development
- ❖ XML Technology
- ❖ Advanced Data Communication & Networking
- ❖ Ubiquitous Computing
- ❖ Software Engineering
- ❖ Software Quality Management
- ❖ Business Intelligence
- ❖ IT Research Methodology
- ❖ Managerial Accounting
- ❖ Strategic Management
- ❖ Management Information System
- ❖ IT Human Resource Management
- ❖ Logistics & Supply Chain Management
- ❖ Business Process Management
- ❖ E-business Management
- ❖ Open Standard & Cyber laws
- ❖ Business Communication Skill

TEACHING AND RESEARCH FACILITIES

- ❖ Wireless LAN environment throughout campus
- ❖ High Speed Internet
- ❖ Library
- ❖ Online Databases
- ❖ High quality supporting staffs and teaching assistants
- ❖ E-learning
- ❖ Computer / Security Network Laboratory
- ❖ System Analysis / Database System Laboratory
- ❖ Multimedia Technology Laboratory
- ❖ Computer and Software Engineering Laboratory

