

Programs Offered

The School of Management currently offers the graduate, undergraduate, diploma and certificate programs. All our undergraduate programs are conducted in English except M.B.A., Mini-M.B.A., diploma and certificate programs

1. Undergraduate Programs

Bachelor of Accounting; B.Acc. degree
Bachelor of Business Administration; B.B.A. degree
Bachelor of Economics; B.Econ. degree
Bachelor of Business Administration; B.B.A.
(Tourism Management) degree
Bachelor of Business Administration; B.B.A.
(Hospitality Industry Management) degree.

2. Graduate Programs

Master of Business Administration; M.B.A. degree
(Thai Program and International Program)
Master of Business Administration; M.B.A. degree
(Logistics and Supply Chain Management)

3. Diploma Programs

Graduate Diploma in Business Administration Program
Graduate Diploma in Business Economics Program

4. Cooperative Training

In addition to coursework, the co-operative training is an integral part of almost all programs. After finishing the three and half years of study, the students under Economics and Tourism and Hospitality Industry Management programs are required to select one option from the followings.

Option 1: Students are able to participate in 4-month internship program at the selected business corporations from which the students can earn 6 credits.

Option 2: Students are able to pursue the independent study in particular areas. In doing so, they are required to submit their term-papers with final presentations from which they can earn 3 credits.

5. Summer Semester Training

As alternative solutions for students who could not participate in the Co-operative Training Program, the Summer Semester Training Programs with business enterprises are selectively offered to qualified students who meet the required standards set up by those business organizations.

Further details of academic programs and entry requirements can be obtained from the School of Management section of the MFU website (www.mfu.ac.th)



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School of Management



About the School of Management

The School of Management aims to provide students equal opportunities for highly distinguished education and ethics standards and curriculums to pursue a specialized study program under each discipline of the School to fulfill increasingly stringent and complicated needs of business, industry and public sectors not only in Thailand but also in neighboring countries. The School has committed to assist students in developing the creative thinking, innovation, professional and leadership skills through innovative learning practices of the School and real-world business practices training.

We offer 5 undergraduate academic programs respectively: Accounting; Economics; Business Administration; Tourism Management; and Hospitality Industry Management, and 3 graduate academic programs: MBA – Weekend, MBA – International, and MBA – Logistics and Supply Chain Management (2007).

Moreover, we extend our academic programs to the areas of entrepreneurship and venture capital. We also support alumni and students to engage in entrepreneurial pursuits by cooperating with community and conducting researches. For the success of such programs, the School has firm connection with the Mae Fah Luang University Business Incubator (MFUBI), the Cooperative Training Department under the Ministry of Education, and other enterprises such as the hotels and tourism organizations.

In order to acquire hands-on experiences, together with achieve great opportunities for employment, we arrange the co-operative and practical training programs for students with businesses during regular and summer semesters as well as the well-structured seminars for students. As part of the seminar, we provide students opportunities to discuss with national business executives working as the visiting faculties throughout the year.

Vision

The School of Management profoundly prepares itself to be one of the top management schools in the region that provides renowned-academic curriculum and educational standards in the areas of accounting, business administration, economics, tourism management, hospitality industry management, and logistics and supply chain management.

Strategies

The School of Management's strategic plan (2006-2009) aims at strengthening quantity and quality of faculty staffs by recruiting new staffs with high academic capability; supporting existing staffs to obtain further training and/or higher education in specialized areas; providing the substantial grants and incentives for conducting research and deliver research outcomes that benefit general public; rendering the academic services and advice to the local government, private business entities and local community; and linking synergies and co-operations with leading international schools of business and universities.

Research and Development

The School of Management regards the development of active research programs as essential for meeting the needs of informed teaching and learning programs. The majority of research activities focus on projects relevant to values and ethics in business, environment, government and international policy and the needs of communities and industries in the Greater Mekong Sub-region, particularly projects on tourism sustainable developments, trade liberalization, border trade and logistics expansion, community-based products and culture preservations. The School aims to be the Center for Research, Training and Database in Sustainable Tourism in the region. Further details of research projects can be obtained from the School of Management section of the MFU website (www.mfu.ac.th).

International Activities

The School of Management is committed to the concept of internalization and is particularly well-placed to form strategic alliances with key overseas institutions. The School has policies that promote exchanges of staff, students, information and research expertise. Overseas staff is offered the opportunity to work and share experiences with MFU in Thailand, through a Visiting Scholar Program and Jointed Research Program. The School currently maintains co-operation with universities and institutions in Asia and Europe.

