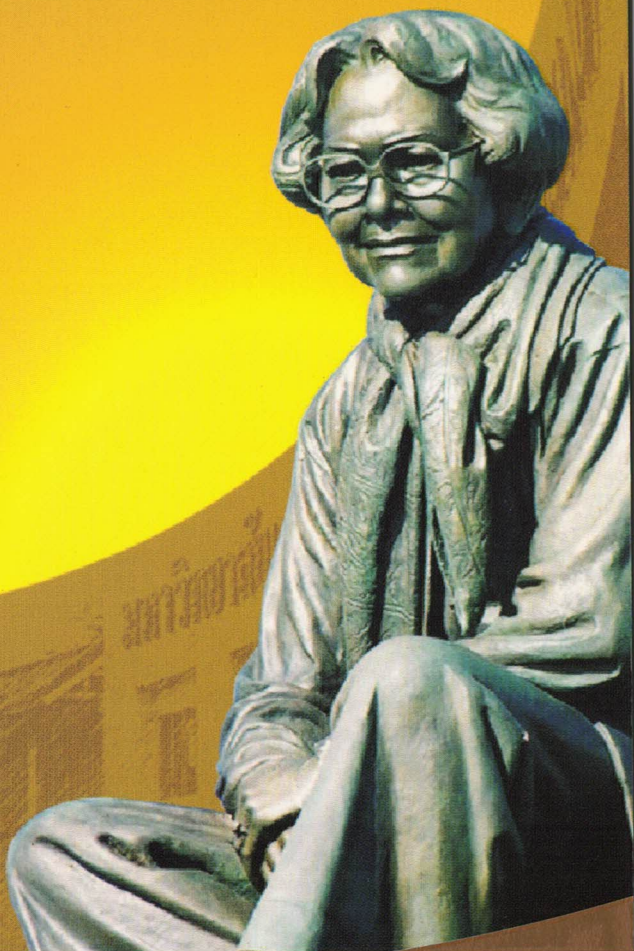


Mae Fah Luang University
Chiang Rai, Thailand



General Information
2007 – 2008

MFU

**An Ideal Place
to Live and Learn**



Message from the President	1
History	3
Philosophy	3
Chiang Rai City	7
Travel and Weather	7
University Campus and Accommodation	8
International Students	9
Academic Support Services Centers	10
Resources Centers	11
Degree Programs	13
List of schools and Programs Offered	16
Admission Requirements	21
How to Apply	24



Strategically located at Chiang Rai, Thailand, Mae Fah Luang University was established under the Royal Charter in 1998, with financial support from the Royal Thai Government. As an autonomous public institution, Mae Fah Luang University was established to meet the needs of the people in the North of Thailand and to commemorate the gracious contribution of the King's Mother. While being operational for nine years, Mae Fah Luang University has become Thailand's fastest growing university and is already

known for the high quality of its teaching, research, and service.

Mae Fah Luang University serves as a national and a regional university, and also provides high-quality educational services and human resources development for neighboring countries of the Greater Mekong Sub-region and to all of Southeast Asia.

While offering a wide range of undergraduate and post-graduate programs, Thai culture and arts are integrated into the curriculum, emphasizing the university's theme of "Quality Education and Human Resources Development." Emphasis is also placed on both science and social science, including English and Chinese languages.

Utilizing a "University in the Park" concept, Mae Fah Luang University offers an environment and culture conducive to living and learning. We warmly invite you to consider Mae Fah Luang University as your university of choice, and look forward to welcoming you here in the near future.

Vanchai Sirichana Ph.D
President



**Her Royal Highness Princess Srinagarindra memorial



History

Mae Fah Luang University (MFU) was established as an autonomous public institution, under the Royal Charter, in 1998, with generous financial support from the Royal Thai Government. The University was established to meet the needs of the people of the North of Thailand, and to commemorate the gracious contribution of the King's Mother, Her Royal Highness Princess Srinagarindra, the late Princess Mother, lovingly known to her subjects as "Mae Fah Luang". From its inaugural class of 64 students in 1998, MFU has become Thailand's fastest growing, post-secondary institution, with an enrollment of more than 7,000 students in 2007. After just nine years of operation, it is already well-known for the high quality of its teaching, research and service to the people of the North, and to the country in general.

The campus consists of a large complex of modern, state-of-the-art buildings covering more than 800 hectares. The campus is located in a spectacular setting of mountains and trees, conducive to teaching and learning in a clean, inviting environment. Construction has recently been completed with a new residence and social building for international students, a large modern gymnasium, fitness facilities, and outdoor sports fields. Established to serve as both a national and a regional university.

MFU also provides high-quality educational services and resources for the neighboring countries of the Greater Mekong Sub-region, and reaches out to all of Southeast Asia.

Philosophy

The Philosophy of Mae Fah Luang University is embodied in the intention of the King's Mother to foster environment quality and human resources development. In this regard, there is major focus on the unsolving the environmental, and the quality of life for the disadvantaged through higher education, the building of human capacity, on-going search for resourceful knowledge, and the promotion and preservation of the culture and traditions of Thailand. As an institution of higher education, university aims to meet international standards,

Mae Fah Luang University concentrates on Living and Learning in an ideal atmosphere and environment. *It is simply the best place to be!*

Mae Fah Luang University



Her Royal Highness Princess Srinagarindra

Welcome to MAE FAH LUANG UNIVERSITY

Your university in the park
www.mfu.ac.th

Mae Fah Luang University is a leading university committed to providing ready access to affordable higher education, especially in the Greater Mekong Sub-region (GMS) with high-quality, educational and student support services.

มหาวิทยาลัยแม่ฟ้าหลวง

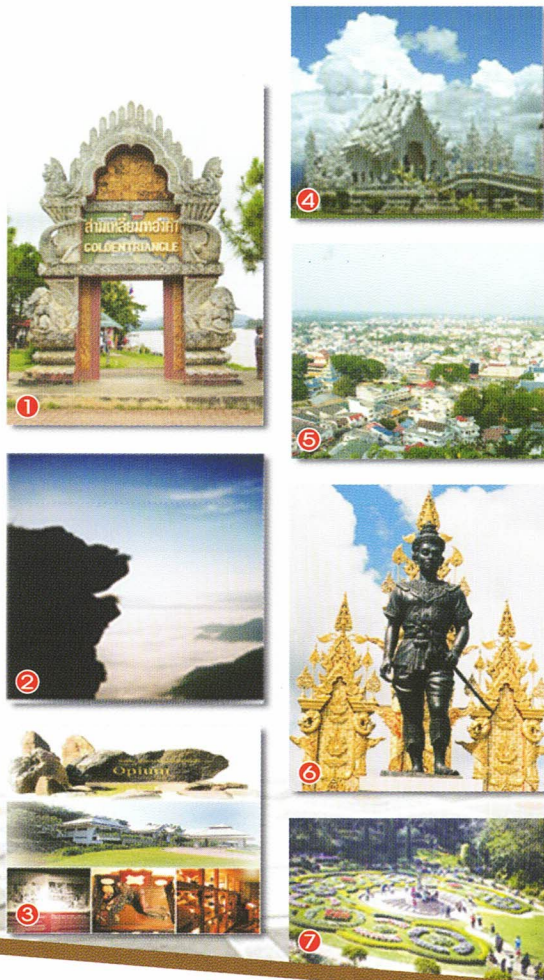
Mae Fah Luang University

We're young and we're growing stronger every day.
There is simply no better place to live and learn!



An ideal Place to live and learn...

Tourist place in Chiang Rai



Tourist place in Chiang Rai

1. Golden Triangle
2. Phu Chee Fah
3. Hall of Opium
4. Wat Rong Khun
5. Mae Sai
6. Pho Khun Mengrai Maharat
7. Doi Tung Royal Villa

Chiang Rai City

Chiang Rai is the northernmost province of Thailand, with a population of about 1.3 million. It is one of the most beautiful cities in Thailand and in the Greater Mekong Sub-region. Mae Fah Luang University is located at the foot of a spectacular range of mountains. It is only 8 kilometers from downtown Chiang Rai, and 17 Kilometers from Chiang Rai International Airport and transportation is readily available. Your life in Chiang Rai can be as lively as you want it to be, with a wide variety of sight-seeing opportunities and many Thai restaurants. The province's tourist attractions have much to offer: Doi Tung, Phu Chee Fah, Mae Salong, Golden Triangle, textile and wood carving villages, museums, art galleries, and temples, all reflect the unique culture of northern Thailand, called Lanna.

Travel and Weather

Chiang Rai is easily accessible from Bangkok. Flights from Bangkok are just over 1 hour away, with several low-cost airlines flying to and from other popular destinations and seaside resorts. Public transportation is available for traveling between downtown Chiang Rai and the University, as well as for excursions to tourist attractions in and around the surrounding provinces.

The comfortably cool nights of summer, in contrast to the days and lower winter temperature from October to March, attract many visitors to Chiang Rai. The City has numerous modern amenities and yet retains its old-world beauty, charm, and traditions.



The campus is located on a hill side at the foot of a range of spectacular mountains. The Central Administration Building and Office of the President, which is constructed in a spacious northern architectural style, amidst flower gardens and man-made lakes, forms the focal point for the campus. Lan Dao Garden is carefully designed to portray stars in front of the classroom buildings to direct attention to the central administration building.

In response to rapidly increasing student numbers, the University has increased its accommodation capacity and offers up to 5,000 beds in 16 dormitory buildings for students. An International student's dormitory is also available. The University's attractive residence are just a ten minute walk from the main building. All rooms are fully equipped with basic facilities and internet access. Each dormitory contains a common room, TV room with cable, study room, and recreational area. Students have their own privacy, within a safe, friendly, and lively learning environment.



Mae Fah Luang University's reputation for its "University in the park" environment and excellent academic facilities has attracted numerous visitors from many countries. This has led to mutual cooperation, which encourage the rapidly increasing numbers of international students since 2004.

From the early enquiry stage, assisting with application procedures. The international student advisor provides guidance and assistance on matters such as immigration and travel.

In addition, the Division of International Affairs contains a wealth of information for students and faculty members who require information about universities and study opportunities around the world. The Division also administers the University's Academic Collaboration Agreements and maintains close contact with many international colleges and university abroad, as well as other in-country institutions.

The University provides a variety of English language courses and support services, both in preparing for and during the international students' period of study.



Information Technology Services Centers

The Center for Information Technology Services at Mae Fah Luang University provides computing facilities and integrated instruction methods for the use of IT in degree programs. Computer sites are located around the campus and offer access to a range of networked software packages, database systems, internet accessibility, teleconference systems, and computer-aided learning materials.

These facilities are linked to printers, plotters, and scanners, and are designed to meet the needs of each school, including language laboratories. Moreover, the Local Area Network (LAN), which covers the campus and provides access to other worldwide networks, is an excellent way to gain information from around the world. The Educational Areas currently have a wireless capability.

Library and Learning Resources Center

The Center for Learning Resources and Educational Media has an extensive collection of books, e-books, periodicals, government publications, statistical and reference sources, maps, and audio-visual materials. A wide range of electronic library services is also provided. The library website, library online, contains comprehensive information about library services and resources.

Scientific and Technological Instrument Center

The Center for Scientific and Technological Instruments provides equipment for teaching, training, and research to Schools and public. All laboratories are well-equipped with modern and sophisticated instruments.



Center for Academic Services

The Center for Academic Services was established primarily to support quality education and to disseminate new-found knowledge to the public for application, to strengthen the community and contribute to the social and economic development of the country. The Center for Academic Services' main mission is to organize academic activities, such as conferences and training programs, seeking external customers in order to bring in revenue and serving as the University's outlet, providing academic and research services to external organizations.

Resources Centers

The Sirindhorn Chinese Language and Culture Center

The Sirindhorn Chinese Language and Culture Center provides state-of-the-art facilities for Chinese language and culture studies. The building is spectacularly designed in typical Suzhou architecture, and built with a generous grant from the government of the People's Republic of China (PRC).

There are exhibition halls with Chinese artifacts and paintings, computer laboratories equipped with multi-media tools, libraries with Chinese textbooks, references, periodicals and maps. The Sirindhorn Chinese Language and Culture Center is the only one of its kind supported by the People's Republic of China outside China.

The French-Upper Mekong Sub-region Academic Cooperation Center

The French-Upper Mekong Sub-region Academic Cooperation Center at Mae Fah Luang University is a center of knowledge transfer between France, Thailand, and other GMS countries. The center has a mission to engage in academic cooperation between France and Thailand in the area of science, social science, technology, language and culture, and to exchange knowledge and experience between France and Thailand.

Mae Fah Luang University Business Incubator (MFUBI) was among the first twelve universities selected to be a pilot university business incubator to promote entrepreneurship across the university. The Thailand University Business Incubator Project was initiated and is financially supported by the Bureau of Student Development, Commission on Higher Education, Ministry of Education, aiming to create a nurturing environment for faculty, students, graduates, staff, and other entrepreneurs to incubate commercially viable ideas into products or services.

MFUBI focuses on supporting and nurturing such new start-up companies at all stages of development. Its goal is to raise awareness of entrepreneurship and provide practical business development services to students and graduates who might consider self employment as a future career. It provides space, access to resources, business assistance, and professional services to start-up businesses to facilitate growth and development during their critical early existence and to enable them to survive their early stages of growth and to enhance their company's long-term success and sustainability. Furthermore, it hopes to be a university technology transfer outlet to provide technology support services.

Other Facilities

The campus boasts a modern gymnasium, sports fields, a post office, banks and ATMs, a book center, food centers, a health center and zero emission electronic (EVT) transportation.



Programs of Study

Mae Fah Luang University offers degree programs at both the undergraduate and graduate levels, English is the medium of instruction in almost all disciplines.

Bachelor's Programs

School of Agro - Industry

- Bachelor of Science (Food Technology)
- Bachelor of Science (Postharvest and Packaging Technology)

School of Cosmetic Science

- Bachelor of Science (Cosmetic Science)

School of Health Science

- Diploma in Health Care Service
- Bachelor of Science (Applied Thai Traditional Medicine)
- Bachelor of Physical Therapy
- Bachelor of Science (Public Health)

School of Information Technology

- Bachelor of Engineering (Computer Engineering)
- Bachelor of Engineering (Information and Communication Engineering)
- Bachelor of Science (Computer Science)
- Bachelor of Science (Management of Information Technology)
- Bachelor of Science (Multimedia Technology and Animation)
- Bachelor of Science (Software Engineering)

School of Law

- Bachelor of Law*

School of Liberal Arts

Bachelor of Arts (Business Chinese)
Bachelor of Arts (English)
Bachelor of Arts (Thai Language and Culture)
Bachelor of Arts (Teaching Chinese)-5 year program
Bachelor of Public Administration (Local Government)*

School of Management

School of Management
Bachelor of Accounting
Bachelor of Business Administration (Business Administration)
Bachelor of Business Administration (Hospitality Industry Management)
Bachelor of Business Administration (Tourism Management)
Bachelor of Economics

School of Nursing

Bachelor of Nursing Science

School of Science

Bachelor of Science (Applied Chemistry)
Bachelor of Science (Biosciences)



Master's Programs

School of Agro - Industry

Master of Science (Food Technology)

School of Cosmetic Science

Master of Science (Cosmetic Science)

School of Information Technology

Master of Science (Strategic Management Information Technology)

School of Law

Master of Law*

School of Liberal Arts

Master of Arts (Cultural Studies)*
Master of Education (Education Management)*
Master of Public Administration*
Doctor of Philosophy (Social Science)*

School of Management

Master of Business Administration
Master of Business Administration (Logistics and Supply Chain Management)*
Master of Science (Natural Resources and Environmental Management)

School of Science

Master of Science (Applied Chemistry)
Master of Science (Biosciences)
Master of Science (Biotechnology)
Master of Science (Ceramics Industrial Technology)
Master of Science (Computational Science)
Master of Science (Materials Science)

Doctoral Programs

School of Liberal Arts

Doctor of Philosophy (Social Science)*

School of Management

Doctor of Philosophy
(Natural Resources and Environmental Management)



List of schools and programs offered :

1. School of Agro-Industry
2. School of Cosmetic Science
3. School of Health Science
4. School of Information Technology
5. School of Law
6. School of Liberal Arts
7. School of Management
8. School of Nursing
9. School of Science

1. School of Agro - Industry

A key economic activity of Thailand, and the region is Agro-Industry, that provides excellent employment opportunities for graduates in this field of study. The School of Agro-Industry at Mae Fah Luang University, established in 1998, has become Thailand's fastest growing institution of higher education. The School has responsibility for instruction, research and development with commitment to education of competent professionals in agro-industries.

The School offers 2 Bachelor degree programs and 1 Master degree program:

- Bachelor of Science (Food Technology)
- Bachelor of Science (Postharvest and Packaging Technology)
- Master of Science (Food Technology)

2. School of Cosmetic Science

The School of Cosmetic Science is the first academic institute with the established aim of fulfilling the needs of the large population of cosmetic professionals in Thailand and Asia. The School enables students and practitioners to learn the fundamental sciences and become acquainted with the latest advances in cosmetic science. Students are encouraged to develop advanced skills that can lead to senior assignments in the cosmetic business, and studies are geared to the needs of cosmetic chemists, aspiring to supervisory roles in the laboratory or plant.

The School offers 1 Bachelor degree program and 1 Master degree program:

- Bachelor of Science (Cosmetic Science)
- Master of Science (Cosmetic Science)

3. School of Health Science

The School of Health Science aims to be a center of excellence in teaching, learning, research and service in a variety of health Science disciplines which will help the university to achieve its goal in the development of human resources, by the improvement of individual and public health, prevention of illnesses, and better quality of life in the northern region.

The School offers 1 Diploma degree program: and 3 Bachelor degree programs:

- Diploma in Health Care Service
- Bachelor of Science (Applied Thai Traditional Medicine)
- Bachelor of Science (Public Health)
- Bachelor of Physical Therapy

4. School of Information Technology

The School of Information Technology offers high-end, unique multi-dimensional, full-time Bachelor's and Master Programs in Information Technology, and Engineering. The courses have been designed, developed and delivered by active practitioners of IT, under the inspiring guidance of internationally acclaimed panel of visionary leaders and innovators leading the IT industry and advanced IT research.

The School offers 6 Bachelor degree programs and 1 Master degree program:

- Bachelor of Engineering (Computer Engineering)
- Bachelor of Engineering (Information and Communication Engineering)
- Bachelor of Science (Computer Science)
- Bachelor of Science (Management of Information Technology)
- Bachelor of Science (Multimedia Technology and Animation)
- Bachelor of Science (Software Engineering)
- Master of Science (Strategic Management Information Technology)

5. School of Law

The School of Law was established for the purpose of supporting the wide need for studying law at the moment. The curriculum trains graduates of law to be knowledgeable, having legal expertise in the theoretical part and being able to apply it in practice, as well as believing firmly in moral principles,

legal justice, and the ethics of the legal profession. The School organizes regularly many supplementary educational activities for enhancing law students' ability to always have learning opportunities in any circumstance. Moreover, there are various educational activities, outings as well as special lectures conducted by many legal experts.

The School offers 1 Bachelor degree program and 1 Master degree program:

Bachelor of Law*

Master of Law*

6. School of Liberal Arts

The School of Liberal Arts was established with the primary mission to promote quality instruction, research, academic services, arts and cultural preservation, and most importantly, the development of linguistically proficient graduates. It is our resolute intention both to excel in the teaching of English, Chinese, Japanese, and French and to emphasize the importance of information technology, which has become a worldwide occupational requirement. Our responsibilities also include the customization of our general education program to enhance students' learning in the sociocultural, economic, political, environmental, and health-hygiene areas, which serve as a basis on which other professional courses are pursued.

The School offers 3 Bachelor's degree programs, 3 Master's degree programs, and a Doctoral degree program:

Bachelor of Arts (Business Chinese)

Bachelor of Arts (English)

Bachelor of Arts (Teaching Chinese)-5 year program

Bachelor of Public Administration (Local Government)*

Master of Arts (Cultural Studies)*

Master of Education (Education Management)*

Master of Public Administration*

Doctor of Philosophy (Social Science)*

7. School of Management

The School of Management aims to provide students equal opportunities for quality education to pursue a specialized study program under each discipline of the School. The School has committed to assist students in developing the creative thinking, innovation, professional and leadership skills through innovative learning practices of the School.

The School offers 5 Bachelor's degree programs, and 2 Master's degree programs:

Bachelor of Accounting

Bachelor of Business Administration (Business Administration)

Bachelor of Business Administration (Hospitality Industry Management)

Bachelor of Business Administration (Tourism Management)

Bachelor of Economics

Master of Business Administration

Master of Business Administration (Logistics and Supply Chain Management)*

8. School of Nursing

The School of Nursing was established with the objective of solving the country's problem of shortage of nurses and the disproportion in the number of nurses in urban and rural areas, which resulted in unequal accessibility to health care service among the population. The School's aim is to produce qualified nurses, who will pursue the Princess Mother's aspiration and carry on her dedicated work in developing the wellness of all people, while being professionals with good morals and ethics, and contributing to the progress of society.

The School offers a Bachelor's degree program in Nursing Science.



9. School of Science

The School of Science is committed to developing high-quality teaching and learning and research programs and is pursuing excellence in its staff with vigor. The School is an active participant in the university's quality assurance program and is interested in developing graduates with a high capacity to conduct relevant research to high standard. The School has energetic, well-trained staff, most of whom have very good competence in English, a fact usually related to their graduate training overseas.

The School offers 2 Bachelor's degree programs, 6 Master's degree programs and 6 Doctoral degree programs:

Bachelor of Science (Applied Chemistry)
Bachelor of Science (Biosciences)
Master of Science (Applied Chemistry)
Master of Science (Biosciences)
Master of Science (Biotechnology)
Master of Science (Ceramics Industrial Technology)
Master of Science (Computational Science)
Master of Science (Materials Science)
Doctor of Philosophy (Applied Chemistry)
Doctor of Philosophy (Biosciences)
Doctor of Philosophy (Biotechnology)
Doctor of Philosophy (Computational Science)
Doctor of Philosophy (Materials Science)



Please note: All programs are taught in English except the marked * programs are taught in Thai

Admission Requirements and How to Apply

Admission Requirements

MFU welcomes applications from students all around the world.

Students from all accredited colleges and universities are invited to submit their official transcripts for credit's transfer to MFU.

1. Bachelor's Degree Programs

Admission Requirements for Bachelor Degree Programs

Applicants must hold High School Certificate certified or equivalent to grade 12, as certified by the Ministry of Education, or as conforming to other MFU criteria.

Documents Required with an Application:

- (1) A photocopy of an officially certified of High School Certificate or equivalent, with the original to follow
- (2) A photocopy of transcripts, with the original to follow
- (3) A photocopy of identity card or passport, with the original to be presented at registration
- (4) Four recent 2.5 x 3 cm. photographs (not more than 6 months old)



2. Master's Degree Programs

Admission Requirements for Master's Degree Programs

- (1) Applicants must have a Bachelor's Degree in the same or a related field from an accredited university with GPA of 2.5 or above.
- (2) If GPA is below 2.5, applicants must have GPA of the core courses at 2.75 or above, or 1 year working experience in a related field with a recommendation letter from an employer.
- (3) Never have been disqualified by any institution.

Documents Required with an Application:

- (1) A photocopy of an officially certified Bachelor's degree
- (2) A photocopy of transcripts, with the original to follow
- (3) A photocopy of identity card or passport, with the original to be presented at registration.
- (4) Four recent 2.5 x 3 cm. photographs (not more than 6 months old)

3. Doctoral Degree Programs

Admission Requirements for Doctoral Degree Programs

- (1) Applicants must have either a Master's Degree or equivalent from an accredited university or a Bachelor's Degree (Honors) in a related field, with GPA of 3.25.
- (2) For research-focused programs, applicants must have experience in conducting research or writing a dissertation in a related field, and have a publication of the research or dissertation in an acceptable journal.
- (3) Never have been disqualified by any institution.

Documents Required with an Application:

- (1) A photocopy of an officially -certified Master's Degree or Bachelor's Degree (Honors)
- (2) A photocopy of transcripts, with the original to follow
- (3) A photocopy of identity card or passport, with the original to be presented at registration
- (4) Four recent 2.5 x 3 cm. photographs (not more than 6 months old)



How to Apply

The application form is available at the Division of International Affairs, office of the President Building, or at <http://www.mfu.ac.th>

Please send the completed application form to

The Division of International Affairs
Mae Fah Luang University
Chiang Rai 57100
Thailand

For further information, please contact;

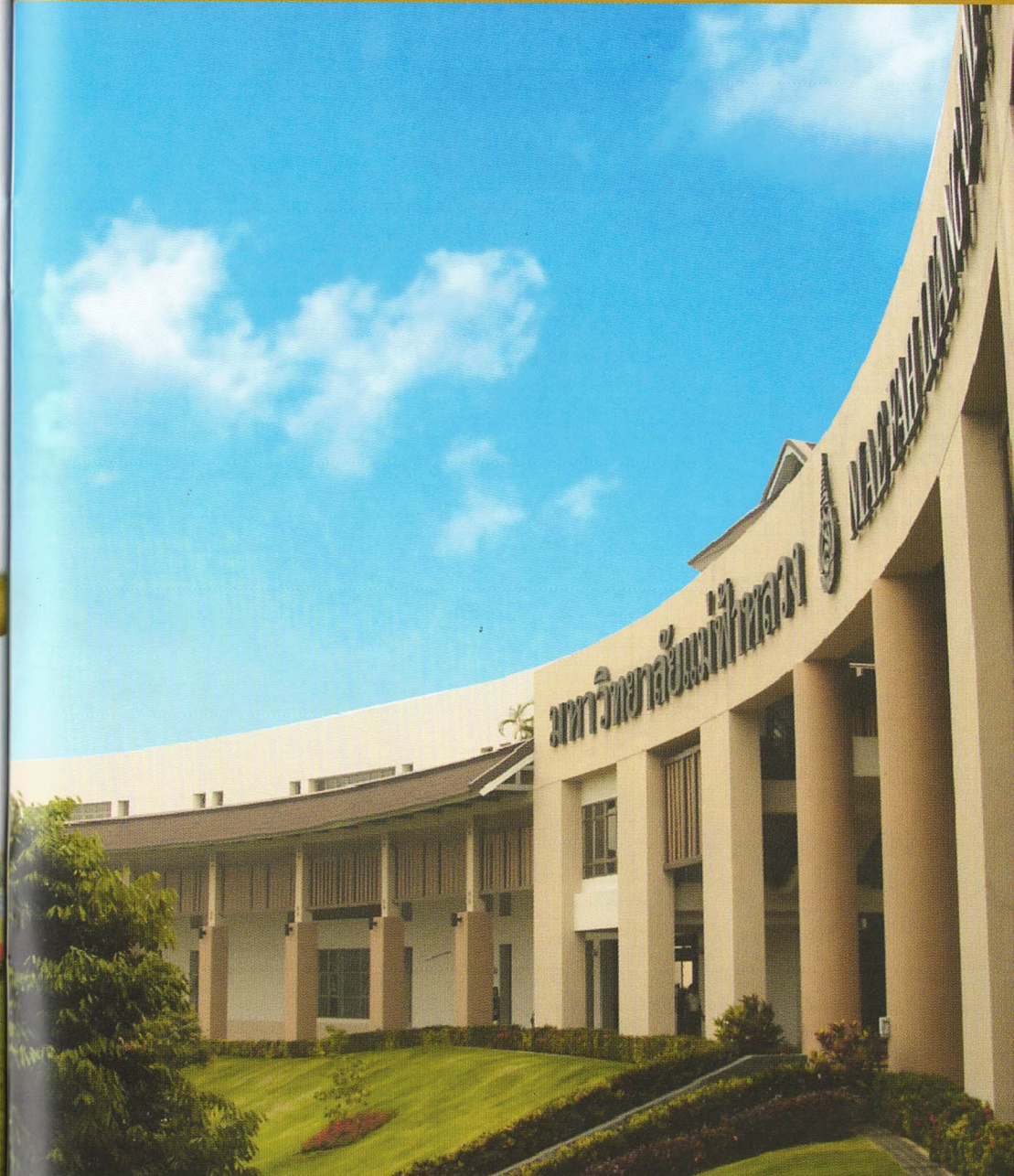
Phone: 6653-916024, 916026

Facsimile: 6653-916023

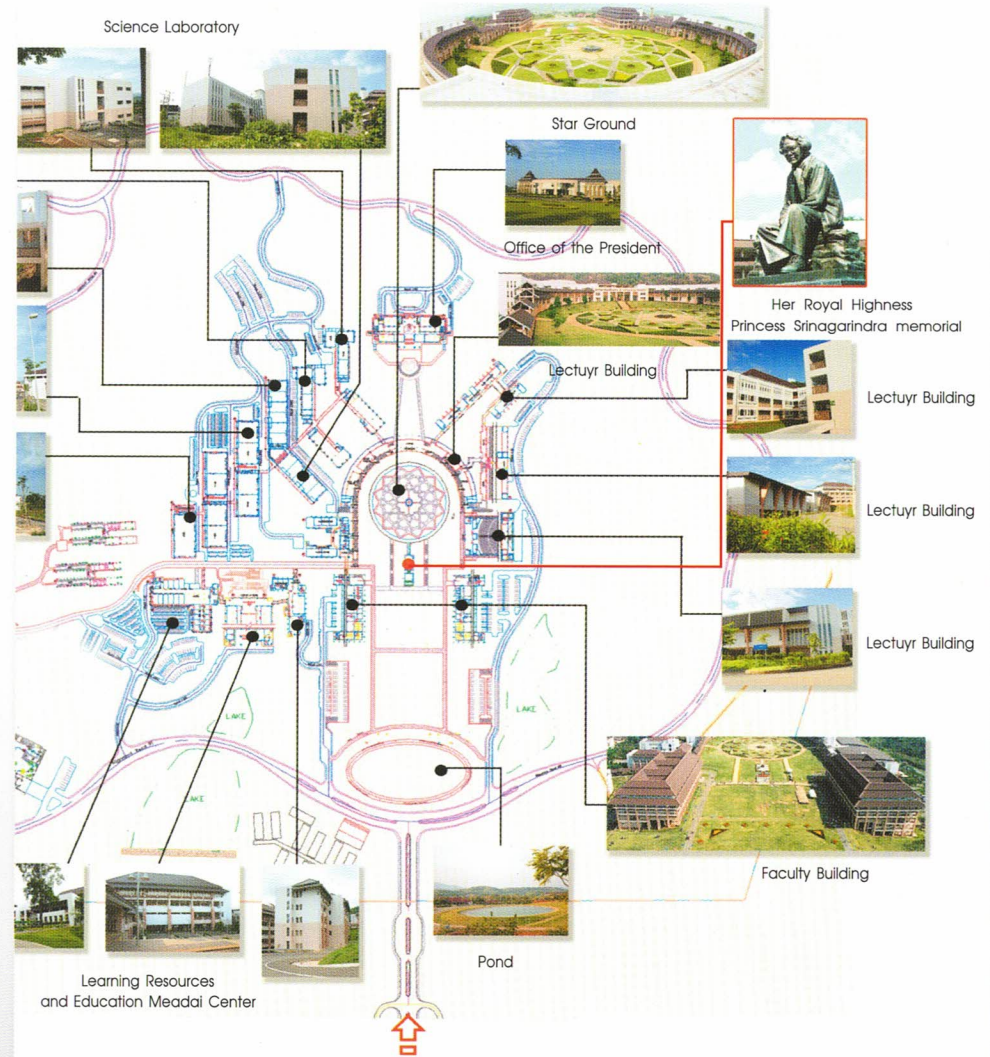
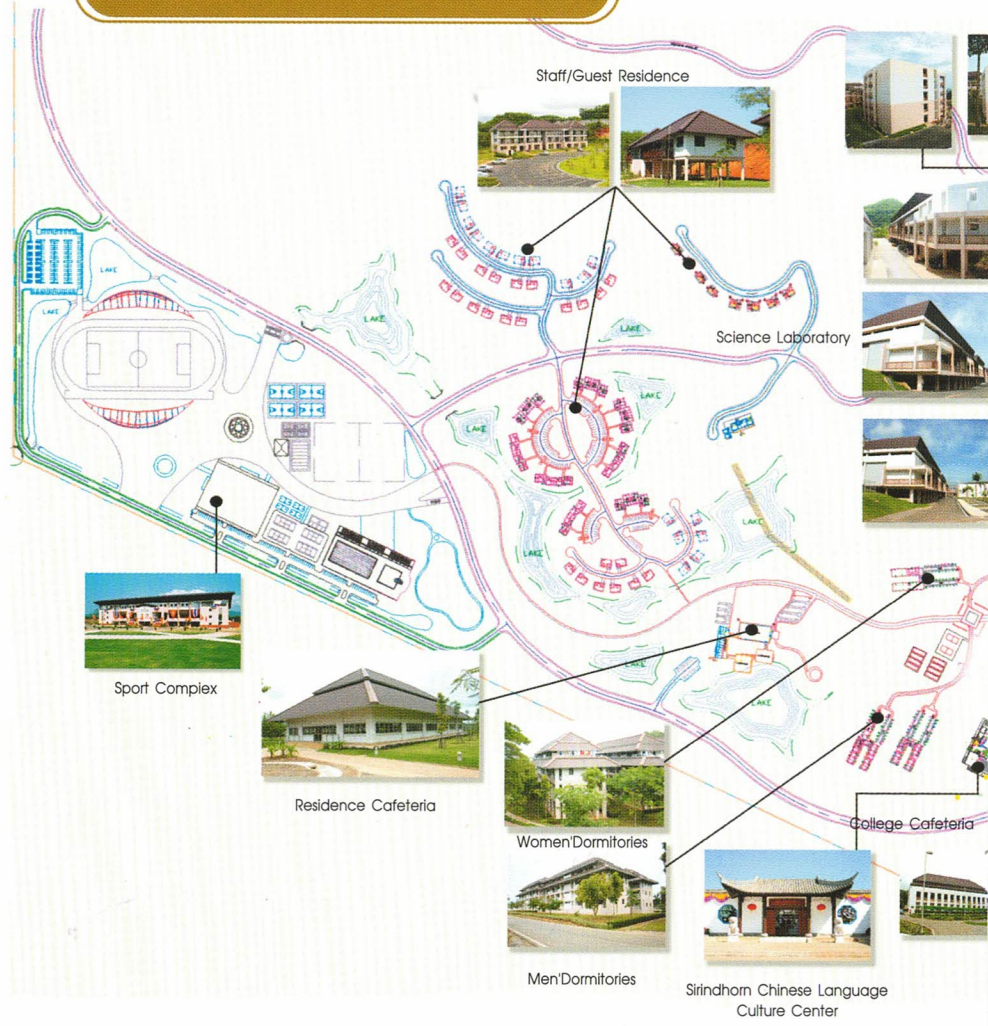
Bangkok Office : 66-2-679 0038-9

E-mail: inter@mfu.ac.th

URL: <http://www.mfu.ac.th>



MFU CAMPUS MAP



MFU

**In Search of
Quality Education**





MFU
www.mfu.ac.th

Division of International Affairs
Mae Fah Luang University
Chiang Rai 57100 Thailand
Phone : (+66 53) 916 024, 916 026
Facsimile : (+66 53) 916 023
Bangkok Office : (+66 2) 679 0038-9
E-mail : inter@mfu.ac.th URL : <http://www.mfu.ac.th>