



2 Mae Fah Luang University
International Conference 2014

Abstracts



Impact of China towards ASEAN Integration

11 - 12 February 2014

Mae Fah Luang University,
Chiang Rai, THAILAND





Distinguished participants,

May I offer a sincere welcome to all participants to the 2nd Mae Fah Luang University International Conference 2014 under the theme of the 'Impact of China towards ASEAN Integration', organized at Mae Fah Luang University, Chiang Rai province, Thailand from 11th to 12th February 2014.

With growing recognition of China as an emerged economic superpower from both regional and international communities, we have highlighted the issue of China's impact towards the integration amongst ASEAN member countries. Not only has this conference staged studies and insights from academic angle, it has also featured various perspectives from a wide range of organizations whose works, business, or engagements relate specifically to both ASEAN member countries, and China.

This conference has, therefore, organized with two major aims. Firstly, it is aimed to provide an intellectually stimulating and learning space for delegates to meet and share your visions, expertise, insights into Chinese learning-related ideas, research methodologies and studies in the fields of Sinology and ASEAN studies at different levels, local, regional and international ones. Secondly, it is intended to draw your attention to the perspectives of those who are outside the academic angles, where political, economic, and socio-cultural factors might suggest implications for further development of appropriate mechanisms to deal with the vital impacts that China could bring.

On behalf of the conference organizing committee, we are very pleased to be hosting His Excellency Professor Dr. Surakiart Sathirathai, the Chairman of the Asian Peace and Reconciliation Council, and former Deputy Prime Minister as our keynote speaker whose speech emphasizes the main theme of this conference. Apart from this, our two-day program conference has also covered other key sessions with individual sub themes, namely;

- a) Featured speaker session: This consists of 7 separate sessions and topics delivered by our distinguished guest speakers with broad experiences and diverse backgrounds from business executive to research scholars.
- b) Academic paper presentation: The paper presentations have been organized into 4 sub themes:

- (i) Chinese and Chinese-Language Teaching,
- (ii) China's Economy and Investment,
- (iii) Chinese Society and Culture, and
- (iv) ASEAN Studies.

We would like to thank you for your participation and contribution to the 2nd Mae Fah Luang University International Conference 2014. And we hope that you will enjoy our two-day program and find this conference thought-provoking and inspiring. Hopefully, any new ideas and insights you take on board in this conference will be beneficial and fruitful for you and the community you work with. Whether as local or regional agents, we can contribute to and collaboratively accommodate a smooth integration of ASEAN member countries which, we believe, is our shared ultimate goal.

Finally, we look forward to interacting with you all in the range of activities aforementioned including our reception dinner on the first day program which has been arranged as a social and cultural function. We hope that your participation, contribution, and collaboration will extend beyond the present conference via our networks and future annual conferences.

Yours sincerely,

Assoc. Prof. Vanchai Sirichana, Ph.D.
President of Mae Fah Luang University

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Program Schedule

Day 1 11 February 2014 Venue: C5 302 Program Schedule

Time:	Program
08.00 – 09.00	Registration of Participants
09.00 – 09.30	Opening Ceremony Assoc. Prof. Dr. Vanchai Sirichana, <i>President of Mae Fah Luang University</i>
09.30 – 10.30	Keynote Speaker “China towards ASEAN Integration” H.E. Professor Dr. Surakiart Sathirathai, <i>Chairman of the Asian Peace and Reconciliation Council (APRC), Former Deputy Prime Minister, Former Minister of Foreign Affairs</i>
10.30 – 11.00	“China's view on ASEAN Integration” H.E. Mr. Ning Fukui <i>Ambassador of the People's Republic of China to the Kingdom of Thailand</i>
11.00 – 12.00	“Tendency of the Investment of China to ASEAN Countries” Mr. Thanakorn Seriburi, <i>Vice Chairman of the Charoen Pokphand Group, Chief Executive Officer (Industrial Division), Chairman of Zheng Xin Bank, Honorary Chairman of Thailand – China Business Council of Thailand, Honorary Chairman of an Association of Seri Sumphand of Thailand and Chairman of Thai – Chinese Promotion of Investment and Trade Association</i>
12.00 – 13.30	Lunch Break
13.30 – 14.20	“Impact of China towards ASEAN Integration” H.E. Mr. Lutfi Rauf <i>Ambassador of the Republic of Indonesia to the Kingdom of Thailand</i>
14.20 – 15.10	“ASEAN Socio-Cultural Community (ASCC) and its Implication for China-ASEAN Cooperation” Professor Shi Xueqin, <i>Associate-Dean of the Faculty of International Relations and the Southeast Asia Institute, Xiamen University</i>
15.10 – 15.25	Coffee Break
15.25 – 16.00	A Study on Sino-Thai Agricultural Investment Cooperation Professor Liao Dongsheng, <i>Associate-Dean of the Faculty of Commercial Science, Guangxi University for Nationalities</i>
16.00 – 16.45	“Thailand-China Educational Relationship” Professor Bai Chun, <i>Dean of the Faculty of Asian and African Studies, Beijing Foreign Studies University (BFSU)</i>
17.00 – 19.00	Dinner and cultural show presented by students of Mae Fah Luang at Wanasawan Meeting Room