



**THE PROJECT  
ON ESTABLISHMENT OF  
MEKONG SUBREGION CIVILIZATION MUSEUM**



*More Information*

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มหาวิทยาลัย  
**แม่ฟ้าหลวง**  
**MAE FAH LUANG UNIVERSITY**



## 5. Fiscal Year 2007-2008

- 5.1 Submit the museum development plan (Phase II) and estimated budget to the university
- 5.2 Improve the museum (Phase II) as approved by the university and advisory committee
- 5.3 Prepare research to bring in initiatives in the Mekong Subregion
- 5.4 Develop local and the Mekong Subregion cultural network for academic collaboration and financial support
- 5.5 Organize seminar and publication of disseminating materials
- 5.6 Undertaking of cultural objects preservation under the museumological science  
Develop business plan for partial income generation
- 5.7 Recruit a project officer
- 5.8 Fund raising and campaign for cultural objects collection
- 5.9 objects collection



## SCOPE OF THE PROJECT

The project aims to academically cover the structure, development and changes in the following 9 subjects:

1. Idealism, symbolism and spiritualism
2. Ecological culture
3. Textile and its indigenous wisdom and beauty
4. Community, economic and politics
5. City, States and empire (kingdom)
6. Ethnicity and minority
7. Language, arts objects, architecture, handicraft, interior arts and communication
8. Food culture and health practices
9. Culture and personality



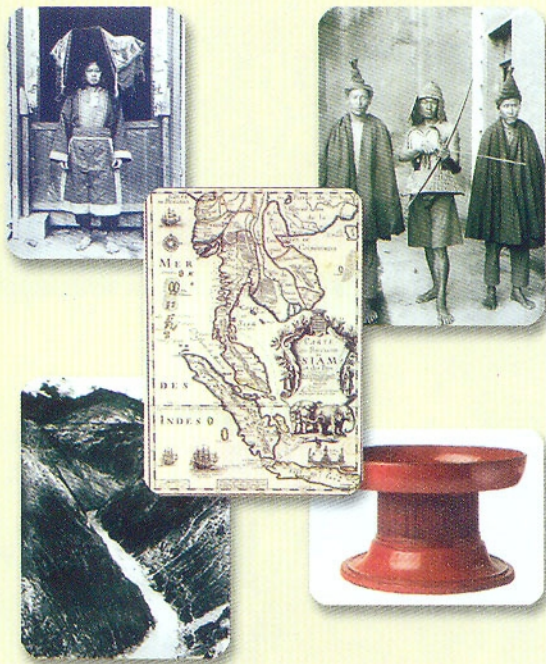
## STRUCTURE AND PERSONNEL

Museum Office, Mae Fah Luang University, in collaboration with the Museum Committee is responsible for the establishment and operation of the Mekong Subregion Civilization Museum. Number of personnel will be annually increasing. During the 5 year-plan, there are 4 permanent officers and an contractual staff.



## EXPECTED OUTCOMS

1. Through a standardized museum, Mae Fah Luang University officiates itself a regional hub for the cultural promotion in the Mekong Subregion.
2. Arts and culture knowledge in the Mekong Subregion will be disseminated and developed through numerous academic activities.
3. The museum will be a commemorative mark for the auspicious 50th anniversary of HRH Princess Maha Chakri Sirindhorn



(Chiang Rai, Ing River Basin (Payao) and Khuen River Basin (Chiangtung). The study will include culture reception and its extension in city states and empirical states.

The indigenous wisdom in the Mekong Subregion has been developed through both language and culture. Though the development was highly influenced by historical factors, politics and government systems, the identity, self-integrity and ethnicity in the subregion have been stabled continuously. Strong traditional beliefs and Buddhism have widely actuated the living beauty in the subregion by which led to prestigious Mekong Subregion civilization.

Mae Fah Luang University, strategically situated at a prime location, highly values human resources development along with arts and culture promotion in the region. The university aims to provide a regional hub for study, research and development of arts and culture in the Mekong Subregion in order to extend the knowledge-based society on culture, ethnic, living, fine arts, interior design and architecture through the standardized Mekong Subregion Civilization Museum. In addition, the museum will mark the auspicious occasion on the 50th anniversary of HRH Princess Maha Chakri Sirindhorn.

## RATOANAL

Along the Mekong Subregion covering China, Myanmar, Laos and Thailand, an ultimate social and cultural relationship has been last long existed for generations through its multi-socioculture which reflects both assimilation and differences aspects in arts, culture, traditions, politics and indigenous wisdom. Hence, the subregion is a world richest culture.

The upper subregion culture has been mainly evolved from settlement in mountain and highland areas. Low-laying land was scattered in between-mountain areas that had facilitated the settlements of city-state. Independent city-states had obstructed the unification of city-states. However, a few of city-states had evolved themselves to empirical states, for instance, Lanna and Lancang, while the other city-states, for instance, Shan State, Chiangtung, Chiangroong and others were unsuccessfully reach their empirical status.





## OBJECTIVES

1. To establish a research center of arts and culture in the Mekong Subregion through a standardized museum
2. To provide a knowledge-based center for research, community services and information dissemination on arts and culture in the Mekong Subregion
3. To commemorate the auspicious occasion of the 50th anniversary of HRH Princess Maha Chakri Sirindhorn



## MISSION

1. To collect and develop knowledge-based arts and culture in the Mekong Subregion.
2. To collect cultural objects, photographs, books, etc. for displaying in the museum which will be rotated every 3 years (after its inauguration in 2005) in order to accommodate lively and contemporary aspects.
3. To preserve arts and cultural objects.
4. To launch activities in disseminating academic study, materials, books, electronic media, seminar and rotated exhibition.
5. To develop network on financial support and academic community through the involvement of individual, community, country, subregion and global concern.



## DURATION

The project implementation was divided into 5 stages.

### 1. Preparation Stage (8 September-1 October 2003)

- 1.1 Submitted the project proposal to the university
- 1.2 Displayed exhibition on the project concept
- 1.3 Prepared disseminating materials
- 1.4 Brainstorming and consultation



### 2. Fiscal Year 2004

- 2.1 Prepare study and research of the Pre-Lanna and Pre-Lancang civilization (before B.E.19) in the Mekong Subregion including collection of the cultural objects
- 2.2 Display exhibition presenting the findings from no.2.1
- 2.3 Organize seminar and publication of disseminating materials
- 2.4 Recruit one project officer
- 2.5 Undertaking of cultural objects preservation under the museumological science
- 2.6 Fund raising and campaign for cultural objects collection

### 3. Fiscal Year 2005

- 3.1 Prepare the research on the culture and arts of the Mekong Subregion during the post-B.E.19 era to present time including collection of the cultural objects
- 3.2 Erection of museum buildings and its inauguration to commemorate the 50th anniversary of HRH Princess Maha Chakri Sirindhorn
- 3.3 Organize seminar and publication of disseminating materials
- 3.4 Recruit another project officer
- 3.5 Undertaking of cultural objects preservation under the museumological science
- 3.6 Fund raising and campaign for cultural objects collection

### 4. Fiscal year 2006

- 4.1 Prepare intensive research for further museum development
- 4.2 Develop local and the Mekong Subregion cultural network for academic collaboration and financial support
- 4.3 Organize seminar and publication of disseminating materials
- 4.4 Undertaking of cultural objects preservation under the museumological science
- 4.5 Develop business plan for partial income generation
- 4.6 Fund raising and campaign for cultural objects collection