

**Programme Title : Master of Education (Education Management)**

**Degree Title : Master of Education/M.Ed. (Education Management)**

The principal objectives of this programme are to enable students to develop far-sighted initiatives to cope with educational and socio-economic changes in society, to manage and utilise educational resources productively, to apply management principles to education, to have leadership characteristics and ability to improve their affiliated organisations, and to maintain integrity and ethics so as to ensure learners' effectual learning. This programme is available in three study-plans.

Plan A (1) : This plan requires students to take a non-credit course in research seminar or other non-credit course as the School considers necessary, to ensure adequate skills in research methodology. Final requirements for graduation include thesis and defense thereof.

Plan A (2) : This plan requires students to fulfill core courses, electives and a thesis, as specified in the curriculum.

Plan B : For this plan, students have to fulfill credits for courses as required by the curriculum, write a research paper, and pass a comprehensive examination administered by the University.

NB : This programme is taught mainly in Thai.

**Programme Title : Master of Arts (Cultural Studies)**  
**Degree Title : Master of Arts (Cultural Studies)/M.A. (Cultural studies)**

This programme concentrates on producing graduates equipped with profound ability to do cultural research, skills in analysing cultural issues, ability to develop new domains of cultural knowledge and readiness to apply academic knowledge to the changing society. In addition, this programme aims to generate cooperation, understanding, and peace on the basis of equality amidst cultural, economic and political diversity in the Greater Mekhong Subregion. This programme is available in two study-plans.

Plan A (1) : This plan places heavy emphasis on thesis writing, which is equivalent to a minimum of 36 credits, in order to present new findings or knowledge domains. Students may be required to take certain courses or do academic activities on a non-credit basis.

Plan A (2) : This plan requires students to take 18 core courses and 6 electives, in addition to writing a 12-credit thesis to complete a total of 36 credits.

NB: This programme is taught mainly in Thai.

**Programme Title : Doctor of Philosophy (Social Sciences)**  
**Degree Title : Doctor of Philosophy (Social Sciences)/Ph.D. (Social Sciences)**

This programme aims to produce intellectuals and researchers who possess research knowledge and skills in addition to ability in theoretical implementation, capacity to analyse and critically examine problems, and ability to propose alternatives in the best interest of the society, so that the graduates will be capable of developing initiatives in response to the changing economic, social and political structures and systems, which are an outcome of globalisation.

NB: This programme is taught mainly in Thai.

[www.mfu.ac.th](http://www.mfu.ac.th)

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**MFU**



Mae Fah Luang  
University



School of Liberal Arts  
Mae Fah Luang  
University



The School of Liberal Arts, Mae Fah Luang University was established with the primary mission to promote quality instruction, research, academic service, arts and culture conservation, and most importantly, the development of linguistically proficient graduates. It is our resolute intention both to excel in the teaching of English, Chinese, Japanese, and French, and to emphasise the importance of information technology, which has become a worldwide occupational requirement. Our responsibilities also include the customization of our General Education programme to enhance students' learning in sociocultural, economic, political, environmental, and health-sanitation areas, all of which serve as a basis on which other professional courses are pursued.

At present, the School of Liberal Arts offers bachelor's degree programmes in English and Business Chinese, master's degree programmes in Public Administration, Education Management, and Cultural Studies, and a doctoral

**Programme Title : Bachelor of Arts (English)**

**Degree Title : Bachelor of Arts (English)/B.A. (English)**

This programme primarily aims to develop graduates to be proficient in English as well as skillful in operating modern information technology systems, to think and put ideas into practice, to solve problems wisely, and to maintain professional ethics, in order to propel the nation towards sustainable development and international recognition.

NB : This programme is taught mainly in English.

**Programme Title : Bachelor of Arts (Business Chinese)**

**Degree Title : Bachelor of Arts (Business Chinese)/B.A. (Business Chinese)**

The primary aim of this programme is to produce graduates who possess Chinese-language fluency and business administration skills in addition to English communication ability, so as to enable them to pursue careers or conduct businesses successfully, responsibly and ethically.

NB : This programme is taught mainly in Chinese (Mandarin) and English.

**Programme Title : Bachelor of Education (Chinese–Language Teaching)**

**Degree Title : B.Ed. (Chinese–Language Teaching)**

The role of the People's Republic of China as a world's economic and industrial leader, as well as a cultural exporter has raised the importance of Chinese-language skills worldwide. In response to this need, Mae Fah Luang University as a local public institution offers a Chinese-Language Teaching programme with an aim to produce well-trained and qualified teachers of Chinese both for the nation and for the Greater Mekhong Subregion countries.



**Programme Title : Bachelor of Arts in Thai Language and Culture**

**Degree Title : B.A. (Thai Language and Culture)**

Mae Fah Luang University's Bachelor of Arts in Thai Language and Culture is offered to respond to foreigners' need to learn and use Thai in their daily conversation as well as in their occupations. This programme will also equip learners with understanding and knowledge of Thai culture and traditions, with which they can communicate all the more effectively.

**Programme Title : Bachelor of Public Administration in Local Government Administration**

**Degree Title : B.A. (Public Administration in Local Government Administration)**

This programme of study equips students with integrative capability of administration, in addition to knowledge and skills for being good administrators. Graduates are expected to use administrative skills and apply their knowledge in response to certain locations and their needs.

**Programme Title : Master of Arts (Public Administration)**

**Degree Title : Master of Arts (Public Administration)/MPA**

This programme aims to stimulate students' acquisition of theoretical and practical knowledge, including the ethics of public administration and related fields, together with internationally recognised administrative concepts, to enable them to harmonise public and private operating principles. This programme is available in two study-plans.

Plan A (2) : This plan requires students to fulfil core courses, electives and a thesis as specified in the curriculum.

Plan B : For this plan students have to fulfil credits for core courses and electives as required by the curriculum, and have to pass a comprehensive examination administered by the University.