

New Different Better

Together



THE PARK

MFU International Newsletter

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Assoc. Prof. Dr. Vanchai Sirichana

Message from the Founding President

For twenty years, Mae Fah Luang University has been widely recognised as one of the region's best higher education institutions. With a strong intention to uphold the aspiration of Her Royal Highness Princess Srinagarindra in restoring forest and cultivating people, we constantly strive to produce new generation with different characteristics for a better future of our region.

I am very proud to be the Founding President of Mae Fah Luang University. Having an opportunity to be a driving force behind the university's success has been an honour, a pleasure, a precious memories and a great masterpiece of achievement that I will always cherish.

I am confident that the new President, Associate Professor Dr. Chayaporn Wattanasiri and her dynamic management team will make extraordinary achievements in both academic excellence and sustainable development in Thailand and beyond.

Assoc. Prof. Dr. Vanchai Sirichana
Founding President of Mae Fah Luang University

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Message from the President

“What future are we choosing to create?”

On behalf of the new management team, I would say that we will continue to carry on the philosophy of Her Royal Highness Princess Srinagarindra to “Restore the forests and develop the people.” In addition, we will maintain the Founding President’s determination to make MFU the “University in the Park” and the “University of Opportunities.”



Assoc. Prof. Dr. Chayaporn Wattanasiri

Additionally, the reason for MFU’s achievements over the past twenty years is a unique culture of the university called FOCUS. This “**FOCUS**” stands for **F**lexibility; **O**rganization First; **C**reative and Innovative Mindset; **U**nity and Teamwork; and **S**incerity and Integrity.

Therefore, to move forward together, the most important things are to enhance the calibre of all the lecturers and staff in the swiftly changing world and to strengthen MFU identity. Such things lead to institutional self-dependence.

Bearing in mind the “**New, Different, Better and Together**” concept, we established the following missions:

1. **Develop people:** producing quality graduates
2. **MFU together:** maintaining the MFU identity in which every division and school work together for the benefit of the university
3. **Empower the workforce:** supporting the development of the employee’s capacities, especially language competencies
4. **Research and innovation to the market:** promoting innovation and research for commercial purposes, especially in the field of health science
5. **Digital university:** adopting technology to enhance the efficiency of the management system and quality of teaching and research that meet the needs of prospective students.

“For me, an executive is a leader who uses the competence of all our staff members to drive Mae Fah Luang University forward to reach our destination.”

Assoc. Prof. Dr. Chayaporn Wattanasiri
President of Mae Fah Luang University

Message from **the Vice President**



" Together with our growth potential in education and academic courses, we would like our students and also all visitors to ensure the beauty of MFU including traditional Lanna architectural style and natural environment will last till the next and next generation. **"**

Mrs. Porntip Putiyotin

" Mae Fah Luang University produces graduates for both national and international societies. Identities of the graduates are to have discipline and generosity toward others; and always go after for "New, Different, and Better" results. **"**

Prof. Dr. Sujitra Wongkasemjit



" Be a part of Mae Fah Luang University, Be groomed with MFU character, Be trained as a future global citizen, and Be ready and dynamic in the disruptive world. **"**

Assoc. Prof. Dr. Nantana Gajaseni



" At MFU, we appreciate and value diversity.
This makes learning
experiences here richer and worthwhile. **"**

**Dr. Prapassorn Damrongkool
Eungwanichayapant**

" Moving toward the "MFU Digital University"
to increase the efficiency of teaching,
boost service standards, and provide
convenience in all dimensions
for students, personnel, and the community. **"**

Dr. Panom Winyayong



" Visibility of the university
is key to enhancing
MFU's competitiveness. **"**
That's what we aim to do.

Dr. Phunrawie Promnart

" Contributing to human resources
development of the region
through the quality education. **"**

Dr. Tophan Thandorn



Assistant to the President



**Asst. Prof. Dr. Jiraporn
Intrasai**



**Asst. Prof. Dr. Chutamat
Niwat**



**Dr. Chatrudee
Jongsureyapart**



**Asst. Prof. Dr. Natthakan
Iam-On**



**Dr. Panate
Manomaivibool**



**Dr. Pruet
Putjorn**



**Dr. Sirirung
Wongsakul**



**Asst. Prof. Sugul
Kritalukvong**



**Asst. Prof. Dr. Suwanna
Deachathai**



**Dr. Anant
Eungwanichayapant**

Internationalisation at Home



**Assoc. Prof. Dr. Nantana
Gajaseni**

Under the new university administrative team, the Mae Fah Luang University's vision is

**“MFU is the leading university
in the Greater Mekong Subregion (GMS) and beyond”.**

Therefore, the university policy on internationalisation is highlighted that all graduates from Mae Fah Luang University would be recognized in academic excellence and well-trained in soft-skill development, competence in language literacy and readiness in multi-culture environment with global citizenship character.

To achieve this policy, MFU has redesigned the action plans on internationalisation into 4 areas which highly focus on the principle of **“Internationalisation at Home”** including

1. The way to promote proactive international cooperation via different schemes
2. The innovative strategies to enhance and strengthen academic and research excellence
3. The stimulation of collective cooperation to improve international atmosphere at home and raise the international recognition of MFU
4. The establishment of **“One-stop service”** for enhancing effective and efficient international atmosphere with modern learning space for all under **“M for U Centre”**

All of all, the ultimate goals would be....

“MFU graduates are ready to take off in the challenging world.”

Mae Fah Luang University Rankings



MAE FAH LUANG UNIVERSITY

Ranked in the **601-800** group in the World

* Highest Scores for **Citations** and **International Outlook** in Thailand



As of 2019

MAE FAH LUANG UNIVERSITY



SCIMAGO
INSTITUTIONS
RANKINGS

Ranked
9th
in Thailand

Ranked
700th
in the World



As of 2019



Center of Excellence in Fungal Research at MFU

Ranked 1st in Mycology, in the World

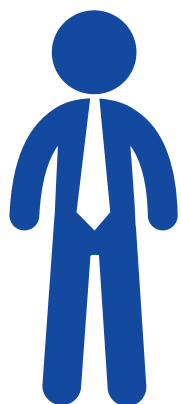
by Center for World University Rankings (CWUR)



As of 2017

Fact and Figure

As of 9 Sep 2019



Total Students
14,167

Thai Students
13,511

International Students
656
from **33** countries

International Students

Bachelor's Degree
530

Master's Degree
64

Doctoral Degree
62



Student Alumni

Year 2002 - 2018



26,786

Mae Fah Luang University





MFU Launches Its New School of Integrative Medicine

MFU's 15th School, "the School of Integrative Medicine", was established on 1 June 2019 to support the expansion of the world's comprehensive healthcare industry.

The brand-new School offers three essential undergraduate programmes including Applied Thai Traditional Medicine, Traditional Chinese Medicine and Physical Therapy.

In 2020, the School is planning to offer two postgraduate programmes in Integrative Medicine and Physical Therapy.



Tea and Coffee International Symposium 2019



As Chiang Rai province is the largest tea production and Arabica coffee cultivation area in Thailand, the **Tea and Coffee International Symposium 2019 and ASEAN+6 on Tea and Coffee Business Summit** was held at MFU on 10 - 12 July 2019 to promote Chiang Rai Province as a major tea and coffee destination in Thailand.

The conference was supported by the Tea and Coffee Institute of MFU in collaboration with Food Innopolis, Chiang Rai Province and the Thailand Convention and Exhibition Bureau.



International Collaborations



19 – 26
May 2019

A Visit to Corvinus University of Budapest, Hungary

A Visit to Aalto University, Finland



A Visit to University of Helsinki, Finland



11 – 12
June 2019

MoU Signing Ceremony between MFU and Feng Chia University, Taiwan

11

July 2019



Discussion on Further Academic Cooperation
with Yunnan University of Finance and Economics (YUFE), China

12

July 2019



Attendance at the Inaugural Ceremony of the South and Southeast Asia Medical Education
and Service Alliance (SSAMESA) at Kunming Medical University, China



The Official Visit to the Group of 37 MFU Exchange Students
at Yunnan University of Chinese Medicine, China

Student Awards



1 June 2019 School of Management

Two third prizes and two honourable mention awards,
The Thailand Ultimate Chef
Challenge 2019

6 June 2019 School of Management

The winner,
Thailand MICE Youth
Challenge 2019



21 June 2019 School of Nursing

Three first prizes and two third
prizes for poster innovation contest,
the 4th Nursing Educational Institute
Network Student Forum

24 June 2019 School of Information Technology

The honourable mention award
with an award of 15,000 baht,
Dek Wakeup
(a creative media contest)



6 July 2019 School of Health Science

The second prize with
an award of 15,000 baht,
the Safety Brand Ambassador
Youth 2019 contest.



Upcoming Events



International Conference
BELT & ROAD INITIATIVE 2019
Lancang-Mekong Cooperation: "Shared Future for Sustainable Connectivity"
6 September 2019 | Mae Fah Luang University, Chiang Rai, Thailand
<http://bri2019.mfu.ac.th/>



The 45th Congress on Science and Technology of Thailand (STT 45)
"Seedling Innovation for Sustainable Development"
<http://stt45.mfu.ac.th/>
7–9 October 2019
Mae Fah Luang University, Chiang Rai, THAILAND



1st International Conference on Integrative Medicine 2019
<http://icim2019.mfu.ac.th/>
7-8 October 2019 | Mae Fah Luang University, Chiang Rai, Thailand
As a main event of the opening of the School of Integrative Medicine MFU



CALL FOR PAPER

ABSTRACT SUBMISSION DEADLINE	PRE-REGISTRATION DEADLINE	FULL PAPER SUBMISSION
31 AUG 2019	20 SEP 2019	30 SEP 2019

CONTACT
WEB: CBIC2019.MFU.AC.TH
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COSMETIC AND BEAUTY INTERNATIONAL CONFERENCE 2019
SUSTAINABLE COSMETIC & BEAUTY INNOVATIONS
7-9 OCTOBER 2019
MAE FAH LUANG UNIVERSITY, CHIANG RAI, THAILAND
<http://cbic2019.mfu.ac.th/>

CONFERENCE TOPICS
• COSMETIC ACTIVE INGREDIENTS • COSMETIC FORMULATIONS
• EFFICACY AND CLINICAL TRIAL TESTS • NANOTECHNOLOGY AND DELIVERY SYSTEMS
• BEAUTY TECHNOLOGY FOR WELLNESS • OTHER RELATED AREAS



21 **MFU.**
YEARS

TO BE A LEADING UNIVERSITY
IN THE GMS AND BEYOND