





Dr. Vanchai Sirichana President of MFLU

### President's Message

Strategically located at Chiang Rai, Thailand, Mae Fah Luang University was established under the Royal Charter in 1998, with generous support from the Royal Thai Government. As an autonomous public institution, Mae Fah Luang University was established to meet the needs of the people of the north of Thailand, and to commemorate the gracious contribution of the King's Mother. While being operational for six years, Mae Fah Luang University has become Thailand's fastest growing university, and is already known for the high quality of its teaching research and service.

Mae Fah Luang University serves as a regional and national university, and also provides high quality educational services and resources to the neighboring countries of the Greater Mekong Sub-region and to all of Southeast Asia.

Offering a wide range of undergraduate, graduate and post-graduate programs, the Thai culture and arts are integrated into the curriculum, emphasizing the University's central theme of "Quality Education and Human Resources Development." Emphasis is also placed on Information Technology and foreign languages, including English and Chinese, as well as the languages of neighboring countries.

Utilizing a "University in the Park" concept, Mae Fah Luang University offers an environment and culture conducive to living and learning. I warmly invite you to consider Mae Fah Luang University as your university of choice, and I look forward to welcoming you in the near future.



...a centre of educational excellence that meets international standards

## living in the park

When you choose Mae Fah Laung University, you are choosing a place to live as well as a place to learn. The people of Chiang Rai and neighboring areas will welcome you and make you feel at home. Known for their warmth and hospitality, the people of the north are proud of their history, traditions, vibrant culture and the arts.

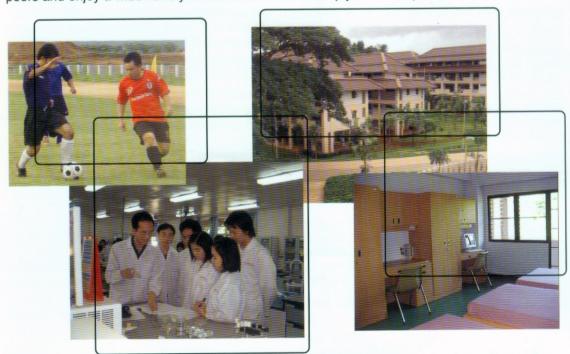
Nestled in a spectacular and natural park-like setting, Mae Fah else." Luang University offers a clean, safe and breathtaking environment. The buildings and extensive gardens have been aesthetically designed to reflect the culture of northern Thailand and to blend with the local environment. The whole campus has been carefully crafted to reflect the university's commitment to promote a healthy, natural environment and to encourage sound environmental practices.



"This is just a wonderful place to live and learn. We love it here, and we would never go anywhere else."

> Kornnika Numpa Supaporn Aryping (First-year Students)

Modern dormitory accommodation is available on campus, at a very reasonable rate, to all students who need it. In addition to basic facilities, internet connection is also available. Campus living is an integral part of the whole university experience, as students socialize with their peers and enjoy a wide variety of activities. There is simply no better place to live and learn.



# learning in the park

### Quality in Everything we Do

As a center of educational excellence, Mae Fah Luang University (MFLU) is proud to deliver a wide range of university courses that meet international standards. With majors emphasis on teaching, research and service to the local and wider community, MFLU is also committed to the preservation of national arts and culture. There is a focus on building a national and international identity known for its enhancement of the regional, social and cultural environment. At MFLU, the overall theme and benchmark are *In Search of Quality Education and Human Resource Development*. This is the major commitment of all members of the academic community, utilizing collaborative efforts with external agencies, to ensure that the intention of the King's Mother on *Reforestation and Human Resources Development* is realized.

#### Objectives and Vision:

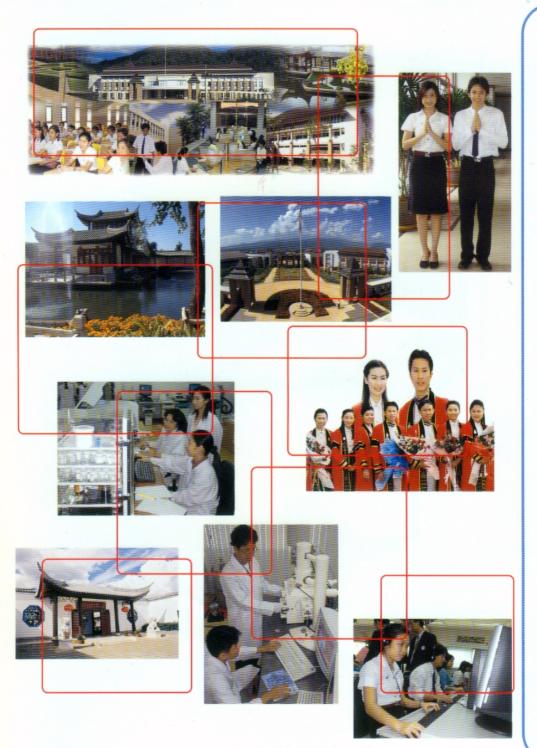
To achieve its vision of excellence, the primary objectives of MFLU are as follows

- To become an institution of higher learning which fulfills the desire of the King's Mother
  to promote all aspects of the social and cultural environment, further enhancing the
  overall quality of life and capitalizing on the human resources of the region.
- To provide higher education and research opportunities in response to the needs of the region and the country as a whole.
- 3. To become the pre-eminent educational organization and a centre of excellence for research in the Greater Mekong Sub-region.
- To foster higher levels of skill development for the region it serves, and for the country as a whole.
- To assemble and disseminate an extensive archival collection of materials indigenous to the Greater Mekong Sub-region.

Mae Fah Luang University offers unique advantages to students looking for an outstanding university experience.

Almost all courses are delivered in English. The learning atmosphere is very pleasant, and all classrooms and laboratories are air-conditioned for your comfort. Our internationally respected faculty are experienced, highly qualified and their primary interest is the learning and well-being of our students. We believe that education should be an enjoyable experience, and offer real-world learning opportunities. Our unique history, culture and geography provide the opportunity to develop in an ideal environment which will broaden your mind and prepare you to take your place in the world.

This is Mae Fah Luang University. It is a place to LIVE and LEARN. It is our University in the Park.



...in search of quality education and human resource development